



Privacy Policy

SPARK RUN ("Event") Website is dedicated to protecting personal information and will make every reasonable effort to handle collected information appropriately. All information collected, as well as related requests, will be handled as carefully and efficiently as possible in accordance with our standards for integrity and objectivity. This Privacy Policy describes the privacy practices we have adopted with respect to personal data in operating this Website. Personal data means data relating directly or indirectly to an individual from which it is practicable for the identity of the individual to be directly or indirectly ascertained. You and your when used in this Privacy Policy includes any person who accesses our website and submits personal data.

1. Your Consent

By using our Website, you consent to our collection and use of your personal data as described in this Privacy Policy. If we change our Privacy Policy and procedures, we will post those changes on the Website to keep you aware of what information we collect, how we use it and under what circumstances we may disclose it.

2. Collection of Personal Data and User Information

When you visit our website, we may collect two types of information from you:

2.1 Personal Data

Personal data you knowingly choose to disclose that is collected on an individual basis or when you register on the Website for purposes of making online registrations or donations. Such information may include your:

- Name;
- Date of birth;
- gender;
- email address;
- telephone number;
- identity card number;
- credit card or bank account information;
- emergency contact information;
- other information

2.2 Collecting Domain Information

The Organizer collects domain information as part of its analysis of the use of our website.

This data enables us to become more familiar with which users visit our site, how often they visit, and what parts of the Event Website they visit most often. We use such information to improve our Web-based information services. This information is collected automatically and requires no action on your side.

3. Your Rights

Under the Hong Kong Personal Data (Privacy) Ordinance, you have the right of access and correction with respect to personal data. Requests for personal data access and correction should be made to the Organizer in writing. In addition, if you do not wish to receive any communication relating to any services concerning The Organizer or this Website, you may contact us at any time. Please send the request to info.sparkrun@sephk.com .

4. Disclosure to Third Parties

We treat our users' information as private and confidential, and we will not disclose your data to third parties without your express permission or unless required by law.

5. Other Information Collectors

Except as otherwise expressly discussed in this Privacy Policy, this document only addresses the use and disclosure of information we collect from you. To the extent that you disclose your information to other parties, whether they are other users of our portals or other sites throughout the internet, different rules may apply to their use or disclosure of the personal information you disclose to them.

6. Security

On the Event Website we use our best endeavors to safeguard the confidentiality of your personally identifiable information. You should also be aware that "perfect security" does not exist on the internet.

7. Use of Cookies

Some pages on the Event Website site may use "cookies," which are small files that the site places on your hard drive for identification purposes. These files are used for site registration and customization the next time you visit us. You should note that cookies cannot read data from your hard drive. Your Web browser may allow you to be notified when you are receiving a cookie, giving you the choice to accept it or not. By not accepting cookies, some pages may not fully function, and you may not be able to access some information on the Event Website.

8. Changes to Privacy Policy

If we are going to use your personally identifiable information in a manner different from that stated at the time of collection, we will make any changes to this Privacy Policy and post them to our site. It is up to you whether you then continue to use the site and the Event Website following such changes. However, it is assumed that you accept such changes if you continue to use the portal. If you do not accept such changes then you should stop using the Event Website and contact us should you wish to have your details removed. This statement may change from time to time, so please check back periodically. If you have any concerns about how your information is being used or questioned, please email to info.sparkrun@sephk.com .

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